

Salman Bin Habib

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A highly motivated PhD candidate in Public and Nonprofit Management with a focus on nonprofit finance and fundraising, I bring a robust expertise in data collection, analysis, and visualization. Proficient in both qualitative and quantitative methodologies, including complex regression analysis, focus group interviews, and sentiment analysis using software such as R, Python, STATA, and SPSS. Currently serving as a Teaching Assistant at the University of Texas at Dallas, I am engaged in research on blockchain policy analysis and nonprofit finance. I am actively seeking an opportunity to leverage and expand my expertise in data-driven decision-making, nonprofit management, and community engagement.

Skills

Programming Languages: Python, STATA, R, SPSS

Data Analysis: Regression, K-means Clustering, Survey Design, Factor Analysis, Sentiment Analysis

Data Visualization: Power BI, Tableau, Excel

Education

PhD in Public and Nonprofit Management | *University of Texas at Dallas* **Aug '23 – Jul '27**

GPA: 4.0/4.0

Relevant Coursework: Research Design in Public Affairs, Methods of Data Collection, Financial Management for Nonprofits, Python Programming for Social Science

Master of Science in Marketing Research & Analysis | *Texas State University* **Aug '21 – Jul '23**

GPA: 3.7/4.0 | Honors: Beta Gamma Sigma

Relevant Coursework: Marketing Research Methods, AI and Data Visualization, Statistical Methods, Marketing Analytics, Qualitative Research

Bachelor of Business Administration | *North South University* **Sept '12 – Aug '19**

GPA: 3.5/4.0 | Major: Marketing

Professional Experience

Teaching Assistant | *University of Texas at Dallas* **Aug '23 – Present**

- Conducted data analysis using Python and STATA for research on blockchain and crypto policy.
- Created literature reviews, graphs, and charts for streamlined data interpretation.

Marketing Intern | *Abracon LLC* **Feb '23 – July '23**

- Assisting in the creation and distribution of promotional materials, such as flyers and email campaigns.
- Helping with website SEO, social media management and content creation.

Social Media Marketing Analyst | *Texas State University* **Jun '22 – Jan '23**

- Led a team in market research and strategy design, boosting website traffic by 10X.
- Managed event planning, content creation, and key metric tracking via Hootsuite and Canva.

Graduate Instructional Assistant | *Texas State University*

Aug '21 – May '22

- Supported faculty in grading, tracking attendance, and communicating with students.
- Executed data collection and analysis for academic research projects.

Business Analyst | *InsideMaps Inc*

Jul '20 – Jul '21

- Supervised a team to coordinate production of realty virtual tours, ensuring quality and efficiency.
- Implemented quality assurance protocols to streamline over 100 daily projects.

Research Experience

Abraham Benavides, Jie Tao, and Salman Bin Habib. ***Exploring Homelessness Migration in Texas and Its Implications for Public Service.*** Working paper. [Scheduled for presentation at the ASPA Conference, Washington, DC, April 2025]

James Harrington, Salman Bin Habib, Euel Elliott, and John McCaskill. ***Partisan Pathways: Exploring State-Level Politics in U.S. Blockchain and Cryptocurrency Laws.*** Working paper. [Scheduled for presentation at the SPSA Conference, San Juan, PR, January 2025]

James Harrington, Nabila Parijat, Euel Elliott, John McCaskill, and Salman Bin Habib. ***Powering Policy: How Energy Costs Shape State Laws on Blockchain and Cryptocurrency.*** Working paper.

Salman Bin Habib and Elizabeth Searing. ***Currency of Culture: Impacts of Charity Navigator's "Culture and Community" Beacon.*** Working paper. [Scheduled for presentation at the ARNOVA Conference, Washington, DC, November 2024]

Nabila Parijat, Salman Bin Habib, and Meghna Sabharwal. ***Are Merit and Diversity in Conflict? The US Federal Government Explained.*** Working paper. [Presented at the ASPA Conference, Minneapolis, MN, April 2024]

Activities & Honors

Beta Gamma Sigma

Mar '22 – Present

H.C. Vivian Memorial Endowment Scholarship

Aug '22 – May '23

Treasurer, Texas State Bangladesh Student Association

Oct '22 – Aug '23